

Coalition for Health Communication (CHC) Logo Contest

Description of Contest

The purpose of this contest is to design a logo for the Coalition for Health Communication (CHC). The logo will be used on the CHC website and printed on various materials; as such, the logo will need to be resized easily and look good in both black and white and in color. Because the winning entry will serve as the official logo of the CHC, entrants must ensure that their entries are not similar to existing logos or copyrighted images. The logo should contain the words "Coalition for Health Communication" or "CHC" and should represent the mission, purpose, and vision of the organization. Further information about the CHC is available at <http://healthcommunication.net/>.

Eligibility

1. This contest is open to any individual who is 18 or older and is affiliated with an educational institution (i.e., faculty, staff, students).
2. Membership with the CHC is not required; however, the contest is open to CHC members (with the exception of the contest judges).
3. There is no fee to enter the contest.

Rules

1. Individuals or groups may submit entries; however, only one entry per person will be allowed. Entries from groups of up to five individuals will be accepted; however, all group members must be affiliated with the same institution.
2. Entries must be original works of art authored by the entrant.
3. Entries must be submitted via email in one of the following formats: JPEG, GIF, PDF, or EPS.
4. A panel of judges appointed by the CHC will choose the winning design.
5. The contest will open at 8AM EST on 9/15/11 and will close at 11:59PM EST on 10/31/11. The winning entry will be selected by December 1, 2011. The winning entrant will be notified via email, and results of the contest will be posted on the CHC web site.
6. The winning entry becomes property of the CHC.
7. The winning entrant assigns all intellectual property rights (including trademark and copyright) in the winning logo to the CHC.
8. There can only be one winning entry.
9. Entrants are not entitled to any compensation or cost reimbursement.

Deadline

Submissions must be received by 11:59PM EST on 10/31/11. We will begin accepting submissions at 8AM EST on 9/15/11.

How to Enter

Entries must be submitted by email to the Coalition for Health Communication at coalitionhealthcomm@gmail.com. Emails must include the logo in one of the following formats: JPEG, GIF, PDF, or EPS. The email also must include the name of the entrant and the entrant's school, age, mailing address, phone number, and email address.

Prize

The individual(s) responsible for the winning entry will have the choice of one of two prizes: A check for \$500 –or– a 3-year institutional membership in the CHC (Valued at \$450)