

HEALTH COMMUNICATION Websites compiled July- 2011 Dec 2011)
by Marcia Zorn, MA, MLS

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ADHERENCE

The 21st Century Intelligent Pharmacy Project: The **Importance of Medication Adherence** (Center for Health Transformation, 2010)

<http://www.healthtransformation.net/galleries/wp-HIT/White%20Paper%20on%20Medication%20Adherence.pdf>

Optimizing **Primary Care Provider-Patient Communication to Increase Patient Adherence** (slides) 2011 Alliance for CME Annual Conference, 2010, M Kostic, L Raichle, S Hayes.

http://www.med.upenn.edu/cme/F33_Fianl%20Final%20Presentation%20for%20Alliance.pdf

Small Grant Program - mHealth Tools to Promote Effective Patient–Provider Communication, Adherence to Treatment and Self Management of Chronic Diseases In Underserved Populations. Source URL:

<http://www.mhimss.org/resource/small-grant-program-mhealth-tools-promote-effective-patient%E2%80%93provider-communication-adherenc>

[1] <http://www.mhimss.org/author/mhimss>

[2] <http://grants.nih.gov/grants/guide/pa-files/PA-11-331.html>

ADVERTISING See **MARKETING** see also **MASS COMM**

AGED / ELDERLY / LIFE COURSE

Obtaining the Medical History http://www.nia.nih.gov/HealthInformation/Publications/ClinicianHB/03_history.htm

Older Adults: Developing Materials to Match their Health Literacy Skills

<http://www.cdc.gov/healthliteracy/DevelopMaterials/Audiences/OlderAdults/index.html>

BEHAVIORAL SCIENCE / BEHAVIOR CHANGE / SOCIAL SCIENCE

Validating a **Health Consumer Segmentation Model: Behavioral and Attitudinal Differences** in Disease Prevention-Related Practices Wolff, Massett, Maibach, et al (2010) J Health Communication, 15:2, 167-88 [PMID 20390985](http://dx.doi.org/10.1080/10810730903528041) Or <http://www.tandfonline.com/doi/abs/10.1080/10810730903528041>

Fogg Behavior Grid Updated: Sept 3, 2010. describes **15 ways behavior can change** to help people (including Fogg) think more clearly about behavior change https://docs.google.com/View?id=dcqn4jpi_197dbjbvmgm

Also, The Behavior Grid: 35 Ways Behavior Can Change Grid http://www.bjfogg.com/fbg_files/page7_1.pdf

BJ Fogg bjfogg@stanford.edu ; <http://www.bjfogg.com>

Short paper about innovation / change by R Lee 2011 <http://www.crn-ccrc.org/media/3114/lee.pdf>

Culturomics 2.0: **Forecasting large-scale human behavior using global news media tone** in time and space <http://www.uic.edu/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/3663/3040> KH Leetaru. First Monday V16#9 - 5 Sep2011.

Behavioral game theory. Thinking, learning, teaching by **Colin F. Camerer**, Teck Ho & Kuan Chong. In S. Huck (ed), Essays in honor of Werner Güth, 2005. http://www.hss.caltech.edu/~camerer/Ch08Pg_119-179.pdf

BLOGS etc. See also SOCIAL MEDIA

Established (bio)medical & medical library blogs “still around”

<http://laikaspoetnik.wordpress.com/2011/12/13/happy-anniversary-highlight-health-scienceroll-sterile-eye/>

Handy Twitter Lists Oct18, 2011 (selected by Mark Senak, Eye on FDA)

http://www.eyeonfda.com/eye_on_fda/2011/10/handy-twitter-lists.html?utm_source=feedburner&utm_medium=email&utm_campaign=Feed%3A+eyeonfda%2FipWT+%28Eye+on+FDA%29

Engaging the Patient blog <http://engagingthepatient.com/>

CANCER

Examining the Influence of a Mediated Intervention to Enhance Patient Participation in Outpatient Cancer Consultations: Study Proposal Patrick J. Dillon 2011

http://www.crn-ccrc.org/media/3105/fellowsmanuscript_dillon.pdf

10 Ways to Make Better Decisions About Cancer Care U Mich Health Sys 9/20/11

<http://www.newswise.com/articles/10-ways-to-make-better-decisions-about-cancer-care>

& <http://www.medicalnewstoday.com/articles/234742.php>

Eureka Alert summary http://www.eurekaalert.org/pub_releases/2011-09/jotn-icc091511.php

Adolescent & Young Adult Cancer NCI Cancer Bull Special Issue Jul 26, 2011, V8#15

<http://www.cancer.gov/ncicancerbulletin/072611>

Beliefs about heritability of cancer and health information seeking and preventive behaviors.

Kaphingst KA, Lachance CR, Condit CM. J Cancer Educ. 2009;24(4):351-6. PMID: 19838898

<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2769023/?tool=pubmed> [Related citations](#)

Frustrated and confused: the American public rates its **cancer-related information-seeking** experiences.

Arora NK, Hesse BW, Rimer BK, Viswanath K, Clayman ML, Croyle RT. J Gen Intern Med. 2008 Mar;23(3):223-8.

Epub 2007 Oct 6. PMID: 17922166 [PMC link](#) to newer related citations or PDF at

http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2359461/pdf/11606_2007_Article_406.pdf

CLEAR LANGUAGE / PLAIN LANGUAGE / PLAIN ENGLISH READABILITY / CLEAR COMMUNICATION / PLAIN WRITING

Consumers Add Their 2 Cents to Health Laws Plan Labels <http://www.healthpolicyforum.org/2011/06/consumers-add-their-2-cents-to-health-laws-plan-labels/>

New Labels Will Help Consumers Choose Health Plans

<http://www.healthpolicyforum.org/2011/05/new-labels-will-help-consumers-choose-health-plans/>

Writing Skills: plain English http://eunson.net/upload/c21-1/5_60_66172_com21st3e_Ch04.pdf

Chapter of Communication in the 21st Century <http://www.johnwiley.com.au/highered/eunson3e/site/toc.html>

Draft of a **Clear Communication Plan** (Arts & Business Council of Chicago smART Start)

<http://beta.artsbizc.s466.sureserver.com/node/182>

CLINICAL COMM / DR-PT / PROVIDER-PTCOMM / MEDICAL ENCOUNTER / CLINICAL ENCOUNTER PT ED / PT COMM See also Narrative Medicine

ISHAPE hand off techniques Picker grant Mary Ann Friesen http://www.youtube.com/watch?v=zi5h_V1LCd4

PCR-Based Diagnostics Put to the Test J P Roberts Scientists Combine, Enhance, and Tweak the Technique to Fit Desired Dx Applications. <http://www.lhl.uab.edu/tech/?tag=health-literacy-patient-communication> Merck, the AAFP Foundation, the Canyon Ranch Institute & RIAS Works program for healthcare providers & patients to improve their communication skills. Focusing on heart disease, the [TimeToTalkCARDIO web site](#) includes resources n(free guides, worksheets, posters & brochures for provider and patient) & a series of video clips demonstrating communication techniques for particular issues

A Proposed Model of Physician Influence on Patient Behaviors AS Richards U Md
<http://www.crn-ccrc.org/media/3123/richards.pdf>

National Committee for Quality Assurance (NCQA) Distinction in **Patient Experience Reporting** to help practices capture pt & family feedback using the new CAHPS PCMH Survey.
<http://www.ncqa.org/LinkClick.aspx?fileticket=x9jnmEoT2tw%3d&tabid=1429> .The Survey assesses communication & shared decision making & more <http://www.ncqa.org/tabid/1429/Default.aspx>
More from NCQA at <http://www.ncqa.org/Communications/Publications/index.htm>

Must we appear to be all-knowing?: patients' and family physicians' perspectives on information seeking during consultations. Kahane S, Stutz E, Aliarzadeh B. *Can Fam Physician*. 2011 Jun;57(6):e228-36.PMID: 21673199 <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3114694/> [Related citations](#)

Many Doctors and Patients Perceive Gaps in Their Communications Jan 31, 2011 Survey *Markle Health in a Networked Life* Markle – includes pie charts and slide show
<http://www.markle.org/publications/1438-many-doctors-and-patients-perceive-gaps-their-communications>

70 Percent of Public Says Patients Should Get Summaries After Doctor Visits. Jan 31, 2011 Survey *Markle Health in a Networked Life* – includes charts and slide show
<http://www.markle.org/publications/1442-70-percent-public-says-patients-should-get-summaries-after-doctor-visits>

Doctors and Patients Overwhelmingly Agree on Health IT Priorities to Improve Patient Care
Support for Online Access to Information and Privacy Protections . Jan 31, 2011
<http://www.markle.org/news-events/media-releases/doctors-and-patients-overwhelmingly-agree-health-it-priorities-improve-pa>

CLIMATE CHANGE / ENVIRONMENT

Climategate, public opinion, and the loss of trust. American Behavioral Scientist. Leiserowitz, A., Maibach, E., Roser-Renouf, C., Smith, N., & Dawson, E. (in press)
[http://www.climatechangecommunication.org/images/files/Climategate_Public%20Opinion_and%20Loss%20of%20Trust\(1\).pdf](http://www.climatechangecommunication.org/images/files/Climategate_Public%20Opinion_and%20Loss%20of%20Trust(1).pdf)

Climate Change in the American Mind Series, May 2011 (GMU)
http://www.climatechangecommunication.org/resources_reports.cfm

How on earth do we combat climate change? [Godlee F. Editor's choice]. *BMJ* 2011;343:d6789. (19 Oct.)
http://www.bmj.com/highwire/filestream/541464/field_highwire_article_pdf/0.pdf
Online *BMJ* 2011; 343 doi: 10.1136/bmj.d7386 (Published 15 November 2011) Cite as: *BMJ* 2011;343:bmj.d7386

The Intergovernmental Panel on Climate Change report, <http://www.ipcc.ch/>
Communication Strategies http://www.ipcc.ch/meetings/session33/ipcc_p33_decisions_taken_comm_strategy.pdf
NPR article <http://www.npr.org/blogs/thetwo-way/2011/11/18/142503948/hotter-hot-days-and-more-of-them-virtually-certain>

Myth and Multiple Readings in Environmental Rhetoric: The Case of An Inconvenient Truth T Rosteck & T.S. Frenz <http://www.tandfonline.com/doi/abs/10.1080/00335630802621086>

CLINICAL TRIALS

About Clinical Trials <http://www.clinicalconnection.com/AboutClinicalTrials.aspx>

Clinical Trial Recruitment and Minorities –Sep 22, 2011, Dr. Hamburg remarks Office of Women's Health & the Society for Women's Health Research symposium re: clinical trial recruitment & minorities, gender gap & assessing gender based differences. See <http://www.fda.gov/NewsEvents/Speeches/ucm273459.htm>

COMMUNICATION STUDIES / COMMUNICATION SKILLS – See also HEALTH COMMUNICATION (DISCIPLINE)

The Field of Communication (Communication & Cognition 2007) http://c-cs.us/COMMCOG/field_of_comm.html#one

COMMUNITIES

The Information Needs of Communities: The changing media landscape in a broadband age. Steven Waldman and the Working Group on Information Needs of Communities Federal Communications Commission July 2011, 468p. http://transition.fcc.gov/osp/inc-report/The_Information_Needs_of_Communities.pdf

Organizational Communication http://eunson.net/upload/c21-4/5_60_66172_com21st3e_Ch16.pdf
Chapter of Communication in the 21st Century <http://www.johnwiley.com.au/highered/eunson3e/site/toc.html>

COMPUTER-MEDIATED COMM (CMC) / HUMAN-COMPUTER INTERACTION (HCI) / INTERACTIVE / WEB CREDIBILITY / NEW MEDIA / WEB 2.0 See also E-HEALTH See Also IT, etc See also SOCIAL MEDIA

Social Networking, the “Third Place,” and the Evolution of Communication *The New Media Consortium’s Series of Online Conferences*, White paper (2007) premise is that **technology has not only mediated communication in countless ways, but that the very ways we communicate**—and even the ways we talk and think about communication—are changing as a result. **ENDS WITH LINKS TO MORE DOCUMENTS**
<http://www.nmc.org/pdf/Evolution-of-Communication.pdf>

The nature and limits of interactive communication: A philosophical analysis. Prof Halvor Nordby exploration of the communication phenomenon re: Internet for teaching & communication.
<http://seminar.net/index.php/home/75-current-issue/171-the-nature-and-limits-of-interactive-communication-a-philosophical-analysis>

CONSUMERISM – See DECISIONMAKING etc

CRISIS / DISASTERS / BIOTERRORISM / PREPAREDNESS – See also PUBLIC HEALTH

Public Communication http://eunson.net/upload/c21-5/5_60_66172_com21st3e_Ch17.pdf
Chapter of Communication in the 21st Century <http://www.johnwiley.com.au/highered/eunson3e/site/toc.html>

Public Health **Risks of Disasters:**Communication, Infrastructure, and Preparedness Workshop Summary WH. Hooke & Paul G. Rogers, Eds Roundtable on Environmental Health Sciences, Research, and Medicine
<http://www.nap.edu/openbook.php?isbn=0309095425>

DEATH – See END OF LIFE

DECISION-MAKING / SDM (SHARED DECISION MAKING) / ENGAGEMENT / PARTICIPATORY / INFORMED PATIENT / EMPOWERMENT

Survey results & a report re: **the state of blood test health literacy** in the US with strategies to support patient education & empowerment from Ortho Clinical Diagnostics, in partnership with the Nat’l Assn of Chronic Disease Dirs, The 1st step: ensure patient access to & understanding of blood test results. Multi-media at:
<http://www.multivu.com/mnr/52662-ortho-clinical-diagnostics-and-nacdd-blood-test-health-literacy-survey>

Aligning Ethics with Medical Decision-Making: **The Quest for Informed Patient Choice** Benjamin Moulton and Jaime S. King *Journal of law, medicine & ethics* *Spr 2010*
[https://www.ecri.org/Documents/2011_TA_Conf/Resources/Aligning_Ethics_with_Medical_Decision-Making_The_Quest_for_Informed_Patient_Choice\(Journal_of_Law_Medicine_Ethics\).pdf](https://www.ecri.org/Documents/2011_TA_Conf/Resources/Aligning_Ethics_with_Medical_Decision-Making_The_Quest_for_Informed_Patient_Choice(Journal_of_Law_Medicine_Ethics).pdf)

Paying Patients to Take Drugs or Helping Them Make Informed Choices? Dec15, 2011 *blog piece first on Nov 29, 2011 in the HHCf Blog.* <http://healthpolicyforum.org/post/paying-patients-take-drugs-or-helping-them-make-informed-choices>

Patients Participate! Bridging the gap between information access and understanding (project in UK)
http://www.researchinformation.info/news/news_story.php?news_id=843

More Patients Participate! Information/links at: <http://blogs.ukoln.ac.uk/patientsparticipate/>

Informed patients share decision-making process (Foundation for Informed Medical Decision Making video) stories of 4 pts who took action to become active participants in their medical decisions.
<http://www.informedmedicaldecisions.org/vid3.htm>

Consumer Consortium on eHealth Inaugural Meeting - Apr 26, 2011 [Agenda](#) ; [Background Materials](#) ; [Presentation Slides](#) ; [Attendees](#) ; [Meeting Summary](#) ; [Press Release](#) - [Social Media News Release](#)
<http://nationalehealth.org/ShowContent.aspx?id=636>

Consortium on Consumer HIT Education and Engagement Background Materials: Table of Contents
http://nationalehealth.org/Background_materials_Consumer_Consortium_eHealth.pdf

Designing a **Smarter Patient** by J Groopman & P Hartzband S (Wall St Jnl, Sep 24 2011)
<http://online.wsj.com/article/SB10001424053111903791504576584732337016232.html>

Your Medical Mind by Groopman and Hartzman Review by e-Patient Dave of new book:
http://e-patients.net/archives/2011/09/your-medical-mind-new-book-on-your-medical-decision-making-process.html?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+E-patients+%28e-patients%29

Testing whether **decision aids** introduce cognitive biases: results of a randomized trial. Ubel PA, Smith DM, et al Patient Educ Couns. 2010 Aug;80(2):158-63. Epub 2009 Dec 9. [PMID: 20004545](#) [Free PMC Article](#)

Study Finds Critical Challenges to Consumers' Understanding and Use of Evidence-Based Health Care--a "fundamental disconnect" between tenets of evidence-based health care & values/attitudes of many who receive health services," http://www.air.org/focus-area/health/index.cfm?fa=viewContent&id=33&content_id=851
"Evidence That Consumers Are Skeptical About Evidence-Based Health Care" Health Affairs article at <http://content.healthaffairs.org/content/29/7/1400.abstract> and CHCF site <http://www.chcf.org/publications/2010/06/evidence-that-consumers-are-skeptical-about-evidencebased-health-care>

Proposed new HHS rules to expand the rights of patients to gain access to test results reports directly from labs. Press Release, Sep 12, 2011: <http://www.hhs.gov/news/press/2011pres/09/20110912a.html>

Delivery of Healthcare See HEALTHCARE DELIVERY

DISPARITIES / EQUITY / INEQUITY/ DIVIDE / GAPS / BARRIERS

The Contributions of Health Communication to Eliminating Health Disparities. Vicki S. Freimuth & Sandra Crouse Quinn PMC link <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1448587/> Am J Pub Health. 2004 Dec; 94(12): 2053-5

Most Americans can get online. But too many can't afford high-speed access. [Internet Access and the New Divide](#)
<http://www.nytimes.com/2011/12/04/opinion/sunday/internet-access-and-the-new-divide.html>

DIVERSITY / CULTURAL / MULTICULTURAL / ETHNICITY / CROSS OR MULTI-CULTURAL

Computer-Mediated Communication and Virtual Groups: Applications to Interethnic Conflict Joseph B. Walther
<http://www.tandfonline.com/doi/abs/10.1080/00909880903025937>

E-HEALTH / E-PATIENT / HEALTH INFO TECHNOLOGY / HIT / mHealth / MOBILE HEALTH / HEALTH INFORMATICS / TELEHEALTH / HEALTH 2.0 / eHealth -- See also COMPUTER MEDIATED COMMUNICATION / See also SOCIAL MEDIA / See also IT, ICT, etc See Also INFORMATION SEEKING

Consumer Health Information Technology in the Home: A Guide for Human Factors Design Considerations 24 p. 2011 http://www.nap.edu/catalog.php?record_id=13205

Dan Masys **informatics year in review** at AMIA PPT w/ links at <http://faculty.washington.edu/dmasys/YearInReview> - [Computerized Clinical Decision Support](#) ; [Telemedicine](#) & [The Practice of Informatics](#)

HHS Federal Health Information Technology Strategic Plan 2011 – 2015 (ONC, 80p.)

<http://web.mediact.com/onc-emerg/FINAL-Federal-Health-IT-Strategic-Plan-0911.pdf>

Markle Surveys re: **Health in a Networked Life** <http://www.markle.org/health/public-opinion-surveys>

The Prospects for Web 2.0 Technologies for Engagement, Communication, and Dissemination in the Era of Patient-Centered Outcomes Research JHC V16, Supplement 1, 2011 Open Access

<http://www.tandfonline.com/toc/uhcm20/16/sup1>

A Holistic **Framework to Improve the Uptake and Impact of eHealth Technologies** by van Gemert-Pijnen JE, Nijland N, van Limburg M, Ossebaard HC, Kelders SM, Eysenbach G, Seydel ER. J Med Internet Res 2011;13(4):e111 URL: <http://www.jmir.org/2011/4/e111/> doi: [10.2196/jmir.1672](https://doi.org/10.2196/jmir.1672)

Health 2.0 Conference Focuses on Patient-Centered Technology To Promote Wellness

Description and Audio link at <http://www.ihealthbeat.org/special-reports/2011/health-20-conference-focuses-on-patientcentered-technology-to-promote-wellness.aspx> & transcript

http://origin.eastbaymedia.com/~advisoryboard/podcast_media/iHBSpecialReportTranscript100411.pdf

Peer-to-Peer Healthcare: How the internet is transforming health communications by providing us w/ access to information & each other. Susannah Fox, Assoc Dir, Pew Research Center Internet and American Life Project re: **how changes in the health communications landscape have impacted how people search for healthcare information**. Aug 02 2011 120 min <http://videocast.nih.gov/>

Text4Baby:Using Text Messaging to Improve Maternal and Newborn Health , ET Jordan, EM Ray, PJohnson online: 14 JUN 2011, AWHONN Issue Nursing for Women's Health V15# 3, 206–12, Jun/Jul 2011

<http://onlinelibrary.wiley.com/doi/10.1111/j.1751-486X.2011.01635.x/full>

SMS and Health A Systematic Review of the Uses of Mobile Phone Text Messaging in Chronic Disease Prevention & Management - RD Furberg at Nat'l Conference on Health Communication, Marketing, &Media Aug 2010 <http://www.slideshare.net/medicfurby/sms-081910>

Mobile Health 2011: What Really Works: a patient POV. Albin A. J Participat Med. 2011 Jul 21; 3:e33. "must read" list at the end <http://www.iopm.org/media-watch/conferences/2011/07/21/mobile-health-2011-what-really-works-a-patient-pov/>

2011 Text Messaging report (CDC) at <http://www.cdc.gov/socialmedia/Data/Briefs/mobiletext.pdf>

Could Smart Phones Help You Live Longer? (Intel) Feb 1, 2011

<http://freepress.intel.com/community/news/blog/2011/02/01/could-smart-phones-help-you-live-longer>

Connecting the MDGs and NCDs with Digital Health, SC. Ratzan JHC 16# 7, 2011

<http://www.tandfonline.com/doi/abs/10.1080/10810730.2011.600623>

Our New "Social" Communication Age in Health, SC. Ratzan JHC 16# 8, 2011

<http://www.tandfonline.com/doi/abs/10.1080/10810730.2011.610220>

Booz Allen **Top Nine Ways Information Technology is Transforming Health Care** Nov 15, 2011

<http://www.boozallen.com/media-center/press-releases/48399320/49523820>

K4Health Knowledge Management (KM) 101 eLearning Course. <http://www.k4health.org/e-learning/km-101>

eLearning Africa News Portal (ehealth page) http://www.elearning-africa.com/eLA_Newsportal/category/ict4d/ehealth/

Counseling Young Cannabis Users by Text Message. D Laursen, online: 1 JUL 2010. Journal of Computer-Mediated Communication V15# 4, 646–65 <http://onlinelibrary.wiley.com/doi/10.1111/j.1083-6101.2009.01510.x/full>

Mobile eHealth Data Brief from 2009 (CDC) <http://www.cdc.gov/socialmedia/Data/Briefs/mobileresearch.pdf>

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GLOBAL / INTERNATIONAL

Global Health Interview Series Global Health Interview Series <http://www.smartglobalhealth.org/index.php/podcast>

UNdata - Data Access System to UN Databases (32 Databases - 60 Million Records)
<http://data.un.org/>

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SBCC E-magazine. [C-Picks](#), supported by [C-Change](#), implemented by [The Communication Initiative](#), is an e-magazine highlighting social & behaviour change communication (SBCC) studies, reports, analyses, & resources (esp HIV & AIDS, family planning & reproductive health, malaria, and maternal & antenatal health).

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HEALTH COMMUNICATION (GENERAL, DISCIPLINE & ISSUES, DEFINITIONS) / COMMUNICATION THEORY

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Free access to the “top cited” articles for the Journal of Health Communication

<http://www.tandf.co.uk/journals/explore/HighlyCited-Communication.pdf> Includes the following:

Beyond Baron and Kenny: Statistical Mediation Analysis in the New Millennium Andrew F. Hayes

<http://www.tandfonline.com/doi/abs/10.1080/03637750903310360>

You Can't Study and Improve Communication with a Telescope Celeste M. Condit

<http://www.tandfonline.com/doi/abs/10.1080/03637750802684006>

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Not Just Preaching to the Choir: **Communication Scholarship Does Make a Difference.** Mary Lee Hummert

<http://www.tandfonline.com/doi/abs/10.1080/00909880902792313>

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<http://www.tandfonline.com/doi/abs/10.1080/00909880902792321>

Review Essay: Sustainable Scholarship and the Rhetoric of Medicine E. Johanna Hartelius

<http://www.tandfonline.com/doi/abs/10.1080/00335630903296234>

HEALTH EDUCATION

ETS Praxis Series **Health Education Test at a Glance** “...designed to measure the professional knowledge of prospective teachers of health education in elementary schools, junior high schools, and senior high schools”

<http://www.ets.org/Media/Tests/PRAXIS/pdf/0550.pdf>

Front-of-Package Nutrition Rating Systems and Symbols: Promoting Healthier Choices. National Academy Press Prepublication (250 p., 2011) Available http://www.nap.edu/catalog.php?record_id=13221

Fooducate App <http://www.fooducate.com/>

General Health Websites “You Can Trust” <http://caphis.mlanet.org/consumer/generalhealth.html>

Health Information in foreign languages list from J. Michael Lindsay, Serials/E Resources Librarian, Assit Professor UT Graduate School of Medicine, and UT Health Science Center, Knoxville

- http://gsm.utmc.edu/med_library/main.htm
- Health Information Translations provides education resources in multiple languages for health care professionals and others to use in their communities. Resources are easy to read and culturally appropriate <https://www.healthinfotranslations.org/>
- Refugee Health Info Network <http://www.rhin.org/> has materials in 80+ languages
- Australian resources <http://www.mhcs.health.nsw.gov.au/publicationsandresources/publicationsresources.asp>
- NNLM <http://nnlm.gov/outreach/consumer/multi.html> references to good resources
- <http://www.eurasiahealth.org/> for multilingual health resources with a focus on Central & Eastern Europe.
- Asian languages from Tufts U. <http://spiral.tufts.edu/>
- University of Washington. EthnoMed. <http://ethnomed.org/> & its 24 languages project: <http://ethnomed.org/about/related-programs/24-languages-project>
- UT search tools: <http://guides.library.muhealth.org/languages>
- New South Wales Multicultural Health Communication Service: <http://www.mhcs.health.nsw.gov.au/publicationsandresources/topics.asp>
- Punjabi, Chinese, Tagalog specialty topics
- Healthy Roads Media <http://healthyroadsmedia.org/index.htm> for multimedia in plain English & multiple languages
- American Academy of Child and Adolescent Psychiatry Facts for Families fact sheets in English, Spanish, Malaysian, Polish, Icelandic, Arabic, Urdu and Hebrew http://www.aacap.org/cs/root/facts_for_families/facts_for_families

MCH (Maternal and Child Health) Library at Georgetown U school resource briefs to help promote child and adolescent health in schools on the MCH Library website at: <http://mchlibrary.info/schools/index.html> .

HEALTH INFORMATION TECHNOLOGY – See E-HEALTH See also INFORMATION TECHNOLOGY –See also SOCIAL MEDIA

HEALTH LITERACY / HEALTH INFORMATION LITERACY/ LITERACY & HEALTH / HEALTH SCIENCE LITERACY see also SCIENCE LITERACY / INFORMATION LITERACY

The Other Side of the Coin: **Attributes of a Health Literate Healthcare Organization** Dean Schillinger, M.D. & Debra Keller, M.D., M.P.H. Paper Commissioned by the Institute of Medicine Roundtable on Health Literacy <http://www.iom.edu/~media/Files/Activity%20Files/PublicHealth/HealthLiteracy/2011-NOV-16/Commissioned%20Paper.pdf>

More from Roundtable at <http://www.iom.edu/Activities/PublicHealth/HealthLiteracy/2011-NOV-16.aspx>
(Click Presentations on right side of page)

White paper : The Potential of a Health Scorecard for Promoting Health Literacy T. Miron-Shatz(2011) http://www.curemyway.com/wp-content/uploads/2011/11/Miron-Shatz_Health_scorecard-White-paper.pdf

Health Literacy: An overview of an emerging field 12-21-2011 San Jose U SLIS Student Research Journal Mary Grace Flaherty <http://scholarworks.sjsu.edu/cgi/viewcontent.cgi?article=1034&context=slisjrj>

The European Health Literacy Conference – Keynote & Documents including Dalli health literacy speech (Brussels) Nov 2011 <http://inthehealth.eu/research/health-literacy-hls-eu/>

Improving Health Literacy Within a State: Workshop Summary (2011) IOM Board on Population Health and Public Health Practice http://www.nap.edu/catalog.php?record_id=13185

Promoting Health Literacy to Encourage Prevention and Wellness - Workshop Summary <http://www.iom.edu/Reports/2011/Promoting-Health-Literacy-to-Encourage-Prevention-and-Wellness-Workshop-Summary.aspx>

IOM Roundtable on Health Literacy Links <http://www.iom.edu/Activities/PublicHealth/HealthLiteracy.aspx>

Health Literacy & Plain Language Resource Guide (Health Literacy Innovations) <http://www.healthliteracyinnovations.com/information/RGdownload>

JAMA Patient Page on “Health Literacy”.at <http://jama.ama-assn.org/content/306/10/1158.full.pdf> added to MedlinePlus Health Literacy page <http://www.nlm.nih.gov/medlineplus/healthliteracy.html>

Health Literacy 101: Defining The Problem and What We Can Do About It Slides of D DeWalt & M Pignone <http://www.nchealthliteracy.org/presentations/Health%20Literacy%20101.ppt>

An Introduction To Health Literacy And Enrollment By Donnelly , Lane J,Winchester & Powell MAXIMUS Center for Health Literacy http://www.statereforum.org/system/files/an_introduction_to_health_literacy_and_enrollment.pdf

Hidden variables: **Why patients may misunderstand written screening tools.** TV Johnson, J DeLong, VA. Master Sep 2011 JAAPA <http://www.jaapa.com/hidden-variables-why-patients-may-misunderstand-written-screening-tools/printarticle/210797/>

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Health Literacy Colloquium: Program 2. Vimeo panelists discuss **ramifications of poor health literacy** and how to improve the health literacy of Kentuckians. The vimeo.com/28516512

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Health literacy and health promotion conference paper prepared as a working document for discussion at the 7th Global Conference on Health Promotion, "Promoting Health and Development: Closing the Implementation Gap", Nairobi, Kenya, 26-30 Oct 2009 <http://www.who.int/healthpromotion/conferences/7gchp/documents/en/index.html>

Health Literacy as Controversy: An Online Community's Discussion of the U.S. Food and Drug Administration Acetaminophen Recommendations Mackert, Love, Donovan-Kicken & Uhle. Qual Health Res 25 July 2011 Michael Mackert mackert@mail.utexas.edu

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http://www.literacytexas.org/assets/Health_Literacy_Instructor_Training_Literacy_Texas.pdf

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<http://www.philstar.com/ArticlePrinterFriendly.aspx?articleId=728838&publicationSubCategoryId=80>

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<http://blog.rwjf.org/publichealth/2011/10/13/health-literacy-reducing-the-burden-of-a-complex-healthcare-system/>

What Does Health Literacy Mean to You (LinkedIn discussion)

http://www.linkedin.com/answers/health/public-health-and-safety/HTH_SAF/892737-104802162

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Alla Keselman et al <http://www.lhncbc.nlm.nih.gov/lhc/docs/published/2006/pub2006066.pdf>

Addressing Diversity and Health **Literacy at the Worksite Chapter 25: manuscript pgs & refs with 1 illustration**, 1 photo & 2 tables. By AK (Toni) Yancey, A. J Tomiyama, N Keith

http://www.ph.ucla.edu/hs/HS_200B_W08_Class_webpage/Readings_01-28-08_Yancey_Addressing_Diversity.PDF

HEALTH PROMOTION / SOCIAL MARKETING – See also Health Education, See Public Health

Health Communication & Social Marketing: Health Comm Campaigns that Include Mass Media & Health-Related Product Distribution Guide to Community Preventive Services. updated: Apr 18, 2011

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HEALTHCARE DELIVERY / HEALTHCARE QUALITY / HEALTH SERVICES RESEARCH /INSURANCE – See also E-Health

A Profile of Medicaid Managed Care Programs in 2010: 50-State Survey Kaiser Commission on Medicaid and the Uninsured and Health Management Associates <http://www.kff.org/medicaid/8220.cfm> documents diversity, how states monitor access & quality, & emerging efforts to improve care. A podcast is also available.

"Homemade" video illustrates value of coordinated care, Indian Stream Health Ctr video, "Enabling Access as a P.C.M.H." won 2011 Nat'l Assn of Community Health Ctrs contest. Focus is on the impact of fragmented care then coordinated care on one family. http://www.youtube.com/watch?v=WPG4_XrxRcA&feature=player_embedded)

HIV/AIDS

HIV/AIDS At 30: A Public Opinion Perspective Kaiser Family Foundation <http://www.kff.org/kaiserpolls/8186.cfm>

The HIV/AIDS Epidemic in the United States. Fact Sheet: data includes key trends over time, impact by region & population, and data re: U.S. govt response. <http://www.kff.org/hivaids/3029.cfm>

INFORMATION SEEKING / INFORMATION LITERACY / MEDIA USE / ONLINE / CYBERCHONDRIA / See also E-HEALTH, See Also ICT / See Also SOCIAL MEDIA etc.

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<http://www.ecdc.europa.eu/en/publications/Publications/Literature%20review%20on%20health%20information-seeking%20behaviour%20on%20the%20web.pdf>

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Surprising Decline in Consumers Seeking Health Information. From Center for Studying Health Systems Change Tracking Report No. 26 (Nov 2011 by Ha T. Tu) <http://www.hschange.org/CONTENT/1260/>

Factors Associated with Use of Interactive Cancer Communication System: An Application of the Comprehensive Model of Information Seeking. Han, Wise, Kim, Pingree, Hawkins, Pingree, McTavish, Gustafson. *J Comput Mediat Commun.* 2010 Apr;15(3):367-88. PMID: 21760702
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Helping Patients Plug In: Lessons in the Adoption of Online Consumer Tools (CHCF, 2008)

Joshua Seidman and Ted Eytan

<http://www.chcf.org/publications/2008/06/helping-patients-plug-in-lessons-in-the-adoption-of-online-consumer-tools>
<http://www.chcf.org/~media/MEDIA%20LIBRARY%20Files/PDF/H/PDF%20HelpingPatientsPlugIn.pdf>

Read more: <http://www.chcf.org/publications/2008/06/helping-patients-plug-in-lessons-in-the-adoption-of-online-consumer-tools#ixzz1hqayGVV6>

Health information acquisition online and its influence on intention to visit a medical institution offline

Sang-Man Kim & Jae-Young Oh, Korea, IR V16 #4 Nov 2011 <http://informationr.net/ir/16-4/paper505.html>

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http://www.washingtonpost.com/lifestyle/style/word-of-mouth-as-news-source-gains-on-local-tv-broadcasts-pew-says/2011/09/23/gIQAkh1gxK_story.html

Study: More than half of young children use digital media (smart phones, video iPods, iPads, or similar devices)
<http://www.eschoolnews.com/2011/10/25/study-more-than-half-of-young-children-use-digital-media/print/>
"Zero to Eight: Children's Media Use in America" <http://www.common sense media.org/research>. Report at <http://cdn2-www.ec.common sense media.org/sites/default/files/research/zerotoeightfinal2011.pdf>

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